

**The 7<sup>th</sup> Solomon Lew Conference on Behavioral Economics**  
**4-5 June, 2023**

**Collier School of Management, Tel Aviv University**

**Conference Program**

**Sunday, June 4, 2023 | Orgler Lecture Hall (005), Lorry Lokey Building**

- 8:30 - 9:15     **Registration and Refreshments**
- 9:15 - 9:30     Opening remarks & Dean's Greetings, Dan Amiram
- 9:30 - 10:00    Bertil Tungodden, Department of Economics, Norwegian School of Economics  
*Fairness across the World*
- 10:00 - 10:30   Adi Shany, Collier School of Management, Tel Aviv University  
*Can Usage-Based Pricing Reduce Congestion?*
- 10:30 - 11:00   **Coffee Break**
- 11:00 - 11:30   Niels van de Ven, School of Economics and Management, Tilburg University  
*Using Crowdsourcing to Create Effective Nudges: An Example for Financial Health*
- 11:30 - 12:00   Dotan Persitz, Collier School of Management, Tel Aviv University  
*Information Aggregation on Networks: An Experimental Study*
- 12:00 - 14:00   **Lunch & Poster Session | Lorry Lokey Building**
- 14:00 - 14:30   Elinor Amit, Collier School of Management, Tel Aviv University  
*Medium is a Powerful Message: Pictures Signal Less Power than Words*
- 14:30 - 15:00   Anna Kuźmińska, Faculty of Management, University of Wasraw  
*The Impact of Sharing Economy on Social Capital: Investigating the Role of Market vs. Communal Relationships*
- 15:00 - 15:30   **Coffee Break**
- 15:30 - 16:00   Michele Belot, Department of Economics, Cornell University  
*Taste and Prejudice*
- 16:00 - 16:30   Amnon Maltz, Department of Economics, University of Haifa  
*Are Anti-Vaxxers Anti-Social?*
- 16:30 - 17:00   **Coffee Break**
- 17:00 - 17:30   Elena Cettolin, School of Economics and Management, Tilburg University  
*Improving Workers' Performance in Small Firms: A randomized Experiment on Goal Setting in Ghana*
- 17:30 - 18:00   Ilanit SimanTov-Nachlieli, Collier School of Management, Tel Aviv University  
*A Dual Path Model to Cheating Behavior: The Impact of Pay Transparency on Employee Unethical Behavior toward Coworkers*
- 18:30            **Dinner | El Vecino Restaurant, 192 Ibn Gabirol Street, Tel Aviv**

**Monday, June 5, 2023 | Orgler Lecture Hall (005), Lorry Lokey Building**

9:00 - 9:30 Refreshments

9:30 - 10:00 Ayelet Gneezy, Rady School of Management, University of California San Diego  
*When Nothing Is Better than Something*

10:00 - 10:30 Dafna Goor, London Business School  
*Effortlessly Green: When and Why Effort Impacts Environmentally-Friendly Consumption*

10:30 - 11:00 Coffee Break

11:00 - 11:30 Ryan Webb, Rotman School of Management, University of Toronto  
*A Neuro-Autopilot Theory of Habit: Evidence from Canned Tuna*

11:30 - 12:00 Eesha Sharma, Fowler College of Business, San Diego State University  
*Quality-Quantity Tradeoffs in Consumption*

12:00 - 13:30 Lunch | Lorry Lokey Building

13:30 - 14:00 Pedro Rey Biel, ESADE Business School, Ramon Llull University  
*What Prevents Evidence Based Policy Adoption? An Experiment on Partisanship, Ideology and Implementation Costs*

14:00 - 14:30 Simona Botti, London Business School  
*Freedom to and Freedom from: Consumer Responses to Freedom Appeals*

14:30 - 15:00 Roi Zultan, Department of Economics, Ben Gurion University of the Negev  
*Social Image and Social Distance*

15:00 - 15:30 Coffee Break

15:30 - 16:00 Alexander Cappelen, Department of Economics, Norwegian School of Economics  
*Is it Morally Acceptable to be Selfish*

16:00 - 16:30 Marie-Claire Villeval, CNRS and GATE, University of Lyon  
*The Power of Leadership in Changing Social Norms*

*Organizing Committee:*

*Ayala Arad, Shai Danziger, Uri Gneezy and Yaniv Shani*

*Wi-Fi connection: free-tau*

*Password: free-tau*